

2007

OCTOBER 29

JANUARY

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NOVEMBER

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fashion calendar

ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917 • www.fashioncalendar.net

NEW YEAR'S DAY
Monday, January 1

MARTIN LUTHER KING JR'S.
BIRTHDAY
Monday, January 15

PRESIDENT'S DAY
Monday, February 19

ASH WEDNESDAY
Wednesday, February 21

ST. PATRICK'S DAY
Saturday, March 17

GOOD FRIDAY
Friday, April 6

PASSOVER
Tuesday, April 13 - 10

EASTER
Sunday, April 8

MOTHER'S DAY
Sunday, May 13

MEMORIAL DAY
Monday, May 28

FATHER'S DAY
Sunday, June 17

INDEPENDENCE DAY
Wednesday, July 4

LABOR DAY
Monday, September 3

ROSH HASHONAH
Thursday, September 13

YOM KIPPUR
Saturday, September 22

COLUMBUS DAY
Monday, October 8

ELECTION DAY
Tuesday, November 6

VETERANS DAY
Sunday, November 11

THANKSGIVING DAY
Thursday, November 22

HANUKKAH
Wednesday, December 5

CHRISTMAS
Tuesday, December 25

NEW YEAR'S DAY
Tuesday, January 1

MARTIN LUTHER KING JR'S.
BIRTHDAY
Monday, January 21

ASH WEDNESDAY
Wednesday, February 6

PRESIDENT'S DAY
Monday, February 18

ST. PATRICK'S DAY
Monday, March 17

GOOD FRIDAY
Friday, March 21

EASTER
Sunday, March 23

PASSOVER
Sunday, April 20- 27

MOTHER'S DAY
Sunday, May 11

MEMORIAL DAY
Monday, May 26

FATHER'S DAY
Sunday, June 15

INDEPENDENCE DAY
Friday, July 4

LABOR DAY
Monday, September 1

ROSH HASHONAH
Tuesday, September 30

YOM KIPPUR
Thursday, October 9

COLUMBUS DAY
Monday, October 13

ELECTION DAY
Tuesday, November 4

VETERANS DAY
Tuesday, November 11

THANKSGIVING DAY
Thursday, November 27

HANUKKAH
Wednesday, December 5

CHRISTMAS
Thursday, December 25

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Fall I: 1/2 - 1/12

Fall II: 1/29 - 2/16

Holiday: 3/19 - 3/30

Resort: 6/4 - 6/15

Spring I: 7/30 - 8/10

Spring II: 9/4 - 9/21

Summer/Transition:

10/22 - 11/2

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, OCT. 22 & OCT. 29, 2007

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

FALL SHOWS: NEW YORK, 2/1-8; LONDON, 2/11-15; MILAN, 2/18-25; PARIS, 2/26-3/4

Oct. 22	SIGNUM INTERNATIONAL (Spring/Summer/Transitional 2008) 501 Seventh Suite 202 869-1122 (European Sportswear: Windsor, St. Emile; Boutique Collections & Cocktail/Evening: Joeffer Caoc, Izzy Camilleri, Crisada by Chris Kole, Ecaille-Paris, Fouy/Chov)		
Thursday Oct. 25 9:00-5:00 P.M.	SPRING/SUMMER 2008 COLLECTION PRESS PREVIEW Appointments by invitation. Contact: Wendy Kaplan, 997-9767 or crcoats@aol.com	CINZIA ROCCA	525 SEVENTH AVENUE SHOWROOM - SUITE 1610
Thursday Oct. 25-26 9:00-6:00 P.M.	SPRING 2008 DESIGNER PREVIEW Designers: A. Hudson Handbags, A. Kurtz, Black Halo, W. Culpepper Jewelry, Christian Cota, Sparkling Sage, Pepe Jeans London, Zoo, Jeans, Shoes for Lovely People, Sugarwater Swim. By appt: 571-2166 (Fax: 571-4670).	INDUSTRY PUBLICITY	636 B'WAY - SUITE 506 (BLEECKER)
Thursday Oct. 25 9:30 A.M.	FALL 2008 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM & 1:30 PM. Presentation by Pat Tunsky. Tks: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday Oct. 25 12:00 Noon	SHOWING OF FALL 2008 BRIDAL COLLECTION By invitation. Contact fax: 354-2548.	VERA WANG BRIDAL	225 WEST 39 TH STREET 9 TH FLOOR
Thursday Oct. 25 4:00-7:00 P.M.	PREVIEW OF SPRING/SUMMER 2008 WOMENSWEAR COLLECTIONS (Note date change). BOSS Black, BOSS Orange, Hugo. By appointment. Contact: Cameron Kershaw, HL Group, 529-5533 x 257 or email: ckershaw@hlgrp.com	HUGO BOSS	601 WEST 26 TH STREET 8 TH FLOOR
Thursday Oct. 25 5:00-7:00 P.M.	PARTY By invitation. Contact: Jessica Sands Ross, Marina Maher Communications, 485-6818 or jross@mahercomm.com	CLAIROL	PLACE TO BE ANNOUNCED
Thursday Oct. 25 6:00-9:00 P.M.	SHOPPING PARTY TO BENEFIT BABY BUGGY Co-ch: Jessica Seinfeld, Sandy Golinkin, Kim France. Tks: \$250(1); 400(2); \$1000 (5). Info: www.luckyshops.com	LUCKY SHOPS	METROPOLITAN PAVILION 125 W 18 TH ST. (6 TH /7 TH AVE)
Thursday Oct. 25 6:00-9:00 P.M.	SPRING 2008 SPORTSWEAR COLLECTION LAUNCH By invitation. Contact: Megan Maguire, Tractenberg & Co., mmaguire@tractenberg.com	REBECCA AND DREW	SEBASTIAN+BARQUET 544 WEST 24 TH STREET
Thursday Oct. 25 6:30 P.M.	24 TH ANNUAL NIGHT OF STARS "THE RULE BREAKERS" Cocktails. Dinner/Awards, 7:30. Honorees: JP Gaultier, H. Chalayan, T. Maier, A. Elbaz, R. Owens, Dr. P. Wexler, Z. Hadid, S. Klein, H. Socol/Barneys, J. Natori, L&T/A.L. Talley. Tks: mem, \$900/guests, \$1,400; 302-5511.	FASHION GROUP INT'L	CIPRIANI 110 EAST 42 ND STREET
Oct. 25	LOS ANGELES: DDCLAB & RADAR COCKTAIL PARTY & BENEFIT FOR CHARITY WATER. 6-8:00PM, At 8906 Melrose Ave. By invitation. Contact: Factory PR, 212-941-7057 or ddclab@factorypr.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 25-Nov. 3	<u>DALLAS</u> : NEIMAN MARCUS CELEBRATES 100 TH ANNIVERSARY. Downtown Dallas Flagship Store will showcase exhibits envisioning the next 100 years & paying homage to the past. Open to public. Press: 214-573-6835.		
Oct. 25-26	<u>SHANGHAI</u> : PREMIERE VISION (Fall/Winter 2008/2098) contact: www.premierevision.cn or premierevision.fr		
Friday Oct. 26 12:00 Noon	PRESS LAUNCH (Note time change). Contact: Cary Neer, PR Consulting, 228-8181 or cary@prconsulting.net.	SK-II	PLACE TO BE ANNOUNCED
Friday Oct. 26 12:00-2:00 P.M.	LAUNCH OF PLATINUM LABEL TM REEM ACRA® BRIDE BARBIE® DOLL Doll signing by Reem Acra. Contact: Marla Shavitz, ATELIER Creative Services, Inc., 247-9299 x 12 or marla@atelierpr.com	MATTEL	FAO SCHWARZ FIFTH AVENUE & 58 TH ST.
Friday Oct. 26 6:00-10:00 P.M.	37 TH ANNUAL SCHOLARSHIP & AWARDS DINNER GALA Honors: Naomi Campbell, John Demsey, Lisa Price, Mikki Taylor, Urban Brands and others. Tickets: www.bragusa.org Press: 917-304-4953.	BRAG	CIPRIANI 55 WALL STREET
Oct. 26-30	<u>LOS ANGELES</u> : OPENING CEREMONY 451 North La Cienega Blvd. For appt: 310-652-1120 (Opening Ceremony, Wren, United Bamboo, Alexandre Herchcovitch, Neon, Unearthen, Hansel From Basel, Yarborough, Sunglasses from Linda Farrow Vintage: Veronique Branquinho, Rodarte, Eley Kishimoto, Chloe Sevigny for Opening Ceremony, Raf Simons, Charles Anastase, Bernhard Willhelm)		
Oct. 26-28	<u>LOS ANGELES</u> : D&A LA/Spring(Better Contemporary/Young Designer)New Mart /Cooper Bldg. Hrs: 10AM-6PM. Ph: 302-9575; info@designersandagents.com Press: Company Agenda, 358-9516; Linda Gaunt Commun, 810-2894.		
Oct. 26-29	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Resort RTW) at California Mart. Contact: Maria Carvalho, ENK-Int'l, 759-8055 x 25 or brighte@enkshows.com.		
Oct. 26-30	<u>LOS ANGELES</u> : THE INTERSECTION (Spring '08) 9 TH & Los Angeles Streets: California Market Center, Cooper Design Space, Designers & Agents, Gerry Building, The New Mart. More info: www.theintersectionla.com		
Oct. 26-30	<u>LOS ANGELES</u> : WOMEN'S/CHILDREN'S (Spring) MARKET.Contact: 800-225-6278; californiamarketcenter.com		
Oct. 26-30	<u>LOS ANGELES</u> : CMC GIFT & HOME (Spring) MARKET.Contact: www.californiamarketcenter.com		
Oct. 27-29	<u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com		
Oct. 28-30	SPECIAL DELIVERY (Jewelers of America) at Javits Conv. Ctr. Contact: 800-650-1591 or www.ja-newyork.com		
Oct. 28-30	<u>MIAMI</u> : FLORIDA FASHION FOCUS (Women's RTW/Access.) Info: 305-718-4320 or floridafashionfocus.com		
Monday Oct. 29 9:00-5:00 P.M.	FALL PRODUCT REVIEW By appointment. Contact: Chrissy Baum, Tractenberg & Co., 929-7979 x 2252.	JERGENS	PLACE TO BE ANNOUNCED
Monday Oct. 29 6:30 P.M.	THE ANGEL BALL — IN MEMORY OF GABRIELLE RICH AOUD Cocktails. Dinner, live auction, show, 7:30-10:30PM. (Blk tie). By inv. Tks: \$1250; \$2500. Contact: 254-6677.	THE G&P FOUNDATION FOR CANCER RESEARCH	NY MARRIOTT MARQUIS BROADWAY BALLROOM
Tuesday Oct. 30 9:00-4:00 P.M.	LAUNCH OF SPORTSWEAR & DRESS COLLECTION By appointment. Contact: Brittany Frappier, 213-3504 or bfrappier@lovingandcompany.com	SELE	530 SEVENTH AVENUE SHOWROOM - SUITE 602
Tuesday Oct. 30 9:30-11:00 A.M.	NEW PRODUCT LAUNCH Breakfast. By invitation. Contact: Ashley DeGroff. 646-253-0233 or adegroff@devries-pr.com	OLAY	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 9:00-5:00 P.M.	NEW PRODUCT LAUNCH Appointments by invitation; Lauren Kinelski, Weber Shandwick, 445-8149; lkinelski@webershandwick.com	SUAVE	PLACE TO BE ANNOUNCED
Tuesday Oct. 30 9:00-6:00 P.M.	SPRING 2008 PRESS PREVIEW By invitation. RSVP: Marisa Grimshaw, 646-839-5407 or mgrimshaw@7forallmankind.com	7 FOR ALL MANKIND	25 WEST 39 TH STREET SHOWROOM - 13 TH FLOOR
Tuesday Oct. 30 6:00 P.M.	"VIRTUAL SCENTS" Cocktails. Presentation, 7PM. By invitation. Contact: 725-2755 x 203.	THE FRAGRANCE FOUND'N L. & I. BOARD	HEARST TOWERS 300 WEST 57 TH STREET
Tuesday Oct. 30 6:30 P.M.	AVON FOUNDATION AWARDS CELEBRATION Cocktails, dinner, auction & awards recognizing leaders in breast cancer & domestic violence. Host: Andrea Jung, Ch/CEO Avon Products, Inc. Jennifer Hudson performance. Tkts: 282-5676; cicely.wootan@AvonFoundation.org	AVON FOUNDATION	583 PARK AVENUE (63 RD STREET)
Oct. 30-Nov. 1	<u>TOKYO</u> : JITAC (Fall/Winter 2007/2008 Fabrics) Call: 06-6228-6229; www.jitac.jp; www.premierevision.fr.		
Oct. 31	HALLOWEEN (Wednesday)		
Wednesday Oct. 31 9:00-Noon	SPRING 2008 EDITOR PREVIEW By invitation. RSVP: LaForce + Stevens, fax: 242-9318.	ISAAC MIZRAHI FOR TARGET	PLACE TO BE ANNOUNCED
Wednesday Oct. 31 9:30-11:30 A.M.	SPRING 2008 PRESS PRESENTATION By invitation. Contact: vasoulabargiannis@ck.com	CK CALVIN KLEIN & CALVIN KLEIN	205 WEST 39 TH STREET 1 ST FLOOR
Wednesday Oct. 31 10:00-7:00 P.M.	SPRING 2008 COLLECTION PRESS PREVIEW By appointment. Contact: Megan Maguire, Tractenberg & Co., 929-7979 x 2307 or mmaguire@tractenberg.com	JIGSAW LONDON	ELI KLEIN FINE ART 462 WEST BROADWAY
Thursday Nov. 1 6:00 P.M.	SHOWING OF SPRING/ SUMMER 2008 COLLECTION By invitation. Contact: KCD, request@kcdworldwide.com	BANANA REPUBLIC	LUX 456 WEST 18 TH STREET
Thursday Nov. 1 7:00 P.M.	SARAH FERGUSON FOUNDATION BENEFIT Cocktails, dinner, live auction and performance in aid of The Sarah Ferguson Foundation. Ticket information, contact Guy Chetwynd: guy@ladolcevitaevents.net Press, fax: 352-0299.	LA DOLCE VITA	CIPRIANI 55 WALL STREET
Nov. 1-3	NY GIFT CASH & CARRY SHOW at Javits Ctr. George Little Mgmt: 914-421-3200 or nygiftcashandcarry.com		
Sunday Nov. 4 3:00 P.M.	"JORDAN & JUSTINE'S WEEKEND ADVENTURES™" PRESENTATIONS Also, 4PM. Designer/Author Tanille will present her bestselling children's book, "Jordan & Justine's Weekend Adventures™: Plants Parts 1 & 2." Info: 561-1654	FIRE FLIES ENTERTAINMENT LLC	CHILDREN'S MUSEUM/CMOM 212 WEST 83 RD STREET
Nov. 4	NEW YORK CITY MARATHON (Finishing in Central Park) (Sunday) Info: www.ingnycmarathon.org		
Nov. 4	DAYLIGHT SAVINGS TIME ENDS (Move Clocks Back One Hour)		
Monday Nov. 5-9 9:00-2:00 P.M.	SHOWING OF SPRING 2008 BARR BELLA HANDBAGS Daily, 11/5-11/9. By appointment. Contact: Kim, 593-5050 x 11	BARR + BARR	120 EAST 56 TH STREET SHOWROOM - SUITE 1545
Nov. 5	THE FEMINIST PRESS AT CUNY ANNUAL GALA, 6:00PM, Tavern on the Green. Info: 838-2660 x 20.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 5 6:00-8:00 P.M.	80 TH ANNIVERSARY CELEBRATION To Celebrate 80 Years of Global Retail Consulting. By invitation. RSVP: 560-3610.	TOBE	463 SEVENTH AVENUE SUITE 202
Nov. 5	NYU HOSPITAL FOR JOINT DISEASES FOUNDERS GALA, 6:30PM, Waldorf-Astoria. Info: Jayme, 867-1117.		
Monday Nov. 5 7:00 P.M.	"GLAMOUR WOMEN OF THE YEAR" By invitation. Contact: Jaime Marsanico, fax: 286-8161.	GLAMOUR MAGAZINE	LINCOLN CENTER AVERY FISHER HALL
Monday Nov. 5 7:00-10:30 P.M.	11 th ANNUAL ACE AWARDS GALA Cocktails. Dinner & Awards Ceremony following. Honoring industry leaders and celebrities. By inv. Tkts: \$800, AC-mem.; \$1,000, nonmem; 947-1135. Press: Paul Wilmot Communications, 206-7447; ebanco@greatpress.com.	ACCESSORIES COUNCIL	CIPRIANI 110 EAST 42 ND STREET
Nov. 5	PATRICIA UNDERWOOD (Spring 2008) 498 Seventh 24 th fl Press: Judy Hummel, 268-3774 x 12.		Buyers: Raya Eid, 268-3774 x 10
Nov. 5-9	INTIMATE APPAREL MARKET IN NEW YORK		
Nov. 6	ELECTION DAY (Tuesday)		
Tuesday Nov. 6-8 9:00-6:00 P.M.	SPRING PREVIEW: SHOWING OF HANDBAG COLLECTION Daily, 11/6-11/8. By appt; Toni Murphy, 718-392-4551 or tmurphy@clarakasavina.com (Cocktail reception to meet designers, Clara Kasavina & Misha Berger, 11/6, 5-8PM. By inv. RSVP: Susan Pisman, susan@clarakasavina.com)	CLARA KASAVINA	BRYANT PARK HOTEL 40 W 40 TH ST. – SUITE 909
Tuesday Nov. 6 9:00-6:00 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Erin Cohen, Bratskeir & Co., 679-2233 x 909.	NIOXIN	CORNELIA DAY RESORT 663 5 TH AVE – 8 TH FL (52 ND ST)
Tuesday Nov. 6 10:00 A.M.	WORLD'S FIRST VIRTUAL MODEL-LESS FASHION SHOW Contact: Amanda Plante, LaForce + Stevens, 242-9353 (Fax: 242-9318).	TARGET	GRAND CENTRAL VANDERBILT HALL
Tuesday Nov. 6 6:00-8:00 P.M.	LAUNCH CELEBRATION: BADGLEY MISCHKA WATCHES By invitation. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA	LOTUS 409 WEST 14 TH STREET
Tuesday Nov. 6 6:30 P.M.	SPRING '08 PRESS PREVIEW & COCKTAIL RECEPTION By invitation. Contact: Jodi Lin PR, 604-9717 or Jodilin@jodilinpr.com	ARTHUR MENDONÇA	AGENT 011 SHOWROOM 42 GREENE ST. (BROOME)
Tuesday Nov. 6 6:30-8:30 P.M.	PARTY CELEBRATING ERIC VILLENCY New Style & Design Editor. Hosts: Publisher Michael Wolfe & Editor-in-Chief Stephen Perrine. By invitation. Contact: Heather Riley, 573-0343 or heather.riley@rodale.com	BEST LIFE MAGAZINE	THE BOWERY HOTEL 335 BOWERY (3 RD ST)
Nov. 6	THE H.U.G. AWARDS DINNER DANCE, 6:45PM, Waldorf Astoria, Starlight Roof. Honoring Andrew & Mia Sia, ACE Style Intimate Apparel. Sponsored by Intimate Apparel Square Club. For information: www.thehugaward.org.		
Tuesday Nov. 6 7:00-9:00 P.M.	SPRING 2008 PRESS RECEPTION By invitation. Contact: Rebecca Goodman, Paul Wilmot Communications, 206-7447.	UNIQLO	546 BROADWAY (PRINCE/SPRING)
Tuesday Nov. 6 7:00-9:00 P.M.	PARTY TO KICK OFF THE HOLIDAY GIFT GIVING SEASON By invitation. Press/RSVP: haven llc, 810-4490 or redenvelope@havenllc.com	RED ENVELOPE	MARQUEE 289 10 TH AVE (26 TH /27 TH ST)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 6-8	<u>PARIS</u> : FATEX (Men's/Women's/Children's Clothing, Accessories, Home Linen). Contact: www.fatex.fr		
Nov. 6-8	<u>PARIS</u> : INTERSELECTION (Int'l Men's/Women's/Children's Fashions & Access). Contact: www.interselection.net		
Wednesday Nov. 7-9 9:00-5:00 P.M.	FRAGRANCE LAUNCH Daily, 11/7-11/9. By invitation. Contact: Selective Beauty, 584-5862.	MAX MARA	PLACE TO BE ANNOUNCED
Wednesday Nov. 7-8 9:00-6:00 P.M.	SPRING/SUMMER 2008 PRESS DAYS Fred Perry, Nicholas K, ULURU, Richard Nicoll, Globe-Trotter, Jelly Pong Pong, Maharishi, Dr. Martens, Delphine Charlotte Parmentier, Aroma Home, Casio G-Shock, Julia Jentszsch. Appts: 226-2530; leslie@exposure.net	EXPOSURE	393 B'WAY – 5 TH FLOOR (WALKER/WHITE)
Wednesday Nov. 7 9:00-6:00 P.M.	SPRING 2008 PRESS DAY: RTW & SHOE COLLECTION VIEWING By appointment. Contact: 764-8810.	NANETTE LEPORE	214 WEST 39 TH STREET SHOWROOM – SUITE 602
Wednesday Nov. 7 6:30-8:30 P.M.	YOHJI YAMAMOTO STORMY WEATHER MIKIMOTO LAUNCH By invitation. Contact: Alexis Brooks, fax: 334-4314 or press.newyork@yohjiyamamoto-usa.com	YOHJI YAMAMOTO & MIKIMOTO	103 GRAND STREET (MERCER STREET)
Nov. 8-11	<u>SEATTLE</u> : SEATTLE TREND SHOW (RTW/Acc. for Women/Men/Children) 206-767-9200; seattletrendshow.com		
Friday Nov. 9 12:00-2:00 P.M.	PRESS: PRODUCT LAUNCH By invitation. Contact: Christi Michaelson, 984-4109.	L'OREAL PARIS	PLACE TO BE ANNOUNCED
Nov. 11	VETERANS DAY (Sunday)		
Tuesday Nov. 13 9:00 A.M.	2008 SPRING/SUMMER AMERICAN/ EUROPEAN RTW PRESENTATIONS 10:30 AM, 12 Noon with panel discussion; 3PM & 5PM. Tkts: mem, \$75; non-mem, \$90; students, \$10. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8 TH FL. 1271 AVE. OF AMERICAS
Tuesday Nov. 13-14 9:00-4:00 P.M.	SPRING 2008 PRESS PREVIEW Daily, 10/13-14. By inv. Contact: ATELIER Creative Services, Inc., 247-9299 x16 or Kimberly@atelierpr.com .	DOONEY & BOURKE	601 WEST 26 TH STREET 16 TH FLOOR
Tuesday Nov. 13 9:00-4:00 P.M.	PRESS PREVIEW OF DEEGIE'S CARMA, A NEW RETAIL CONCEPT By invitation. Contact: Kori Mallett, Loving + Company, 213-3504 x 223 or kmallett@lovingandcompany.com	DEEGIE'S CARMA	212 WEST 35 TH STREET 7 TH FLOOR
Tuesday Nov. 13-15 9:00-5:00 P.M.	SPRING 2008 BEAUTY PREVIEW Daily, 11/13-11/15. By invitation. Contact: Keri Levitt Communications, 754-8987.	HSN	PLACE TO BE ANNOUNCED
Tuesday Nov. 13 5:00 P.M.	CHRISTMAS WINDOWS UNVEILING — "CHRISTMAS IS THE MOMENT" Special Performance by The Young People's Chorus of New York City. Conducted by its Founder and Artistic Director Francisco J. Nunez. Press, contact: Marilu Menendez, 391-3634.	LORD & TAYLOR	424 FIFTH AVENUE (38 th /39 th STREET)
Tuesday Nov. 13 5:00-7:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Felicia Crane, Tractenberg & Co., 929-7979 .	BORGHESE	PLACE TO BE ANNOUNCED
Wednesday Nov. 13 7:00-10:00 P.M.	BARBIE BY PATRICIA FIELD COLLECTION LAUNCH PARTY By invitation. Contact: MAO Public Relations, 226-6196 (Fax: 226-7559).	MATTEL/ PATRICIA FIELD	302 BOWERY (HOUSTON/BLEECKER)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 14 8:30-4:00 P.M.	ESP'S TRENDLAB'S WHITESPACE 2007 A Global Design + Lifestyle Conference featuring A+A Design Studio, Jenkins, D-Cipher FM, The Influencer, Scout, 20/20 Vision. \$600 per person. RSVP: 629-9200 x21 or support@esptrendlab.com	ESP TRENDLAB	FRENCH CONSULATE 22 E 60 TH ST. (MADISON)
Wednesday Nov. 14-15 9:00-5:00 P.M.	SPRING PREVIEW Daily, 11/14-11/15. (Note date change). By inv. Contact: Lauren Donner, 929-7979 or ldonner@tractenberg.com	AVON-	PLACE TO BE ANNOUNCED
Wednesday Nov. 14 10:00-1:00 P.M.	EDITOR PREVIEW By invitation. Contact: Caitlin Hofherr, LaForce + Stevens, 242-9353	TARGET	TARGET STUDIO 500 SEVENTH AVE. - 4 TH FL.
Wednesday Nov. 14 10:00-4:00 P.M.	JEWELRY PRESS PREVIEW By appointment. Contact: Frances Armand, LaForce+Stevens, 242-9353 x 219.	NIWAKA	608 FIFTH AVENUE (ENTRANCE ON 49 TH ST)
Wednesday Nov. 14 11:45 A.M.	STATE OF THE INDUSTRY LUNCHEON Presentation and luncheon. By invitation. Contact: 725-2755 x 203.	THE FRAGRANCE FOUNDATION	YALE CLUB 50 VANDERBILT AVE.
Wednesday Nov. 14 3:30-6:30 P.M.	SPRING 2008 PRESENTATION By appointment. Contact: Cameron Kershaw, HL Group, 529-5533 x 257 or ckershaw@hlgrp.com	LAND'S END	LOTUS SPACE 122 W. 26 TH ST. (6 TH /7 TH AVE)
Wednesday Nov. 14 6:00-8:00 P.M.	CELEBRATION OF MAGIC HOUR TIMEPIECE By invitation. Contact: Karen Blum, 242-9353 x 218.	PIAGET	OPENHOUSE GALLERY 201 MULBERRY ST (SPRING)
Thursday Nov. 15 9:00-5:00 P.M.	SPRING/SUMMER 2008 PRESS PREVIEW By appointment. Contact: Ann Magnin, Inc. 626-6690 or brooke@annmagnininc.com	FIGLEAVES.COM	THE BRYANT PARK HOTEL 40 WEST 40 TH STREET
Thursday Nov. 15 9:00-5:00 P.M.	EDITOR REVIEW By appointment. Contact: Andra Mielnicki, 986-7000 x 134 or amielnicki@behrmanpr.com	MELANGE APOTHECARY	PLACE TO BE ANNOUNCED
Thursday Nov. 15 9:00-6:00 P.M.	PRESENTATION OF SPRING/ SUMMER '08 ACCESSORIES COLLECTION By invitation. Contact: Melissa Pastore, 935-4807 x 110 or melissa.pastore@swarovski.com	SWAROVSKI	PENTHOUSE 15 336 WEST 37 TH ST. -15 TH FL
Thursday Nov. 15 9:00-6:00 P.M.	BEAUTY PRODUCT LAUNCH By invitation. Contact: LaForce + Stevens, 242-9353 x 140.	ARTISTRY ESSENTIALS	PLACE TO BE ANNOUNCED
Thursday Nov. 15 9:30 A.M.	MILAN/PARIS SPRING 2008 RTW Also, 11:30 AM. Presentation by Chris Gilbert. Tks: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Nov. 15	6PM, 7 TH ON SALE GALA PARTY — DINNER, DESSERT & SHOPPING. Fundraiser for HIV/AIDS. By inv.		
Thursday Nov. 22 9:00AM-Noon	81 ST ANNIVERSARY MACY'S THANKSGIVING DAY PARADE An all-star cast of new balloons, celebrities, bands, floats, clowns and the one and only Santa Claus. Info: 494-4495. Press: Orlando Veras, 494-3893. (Also, broadcast live on NBC)	MACY'S HERALD SQUARE	FROM 77TH ST. & C.P.W. TO 34TH ST & 7TH AVE.
Nov. 22	THANKSGIVING (Thursday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 27 9:30-12:30 P.M.	PARLOR PARTIES Also, 1:30-4:30 P.M. By invitation. Contact: Rachel Lader, Marina Maher Communications, 485-6827 or rlader@mahercomm.com	HERBAL ESSENCES COLOR	THE PARLOR 250 FIFTH AVE (28 TH /29 TH ST)
Nov. 27	KIDS IN DISTRESSED SITUATIONS/FASHION DELIVERS GALA BENEFIT. 6-10PM, Hotel Pierre. Keynote spkr: The Hon. Elliott Spitzer. Honorees: Jerry Storch, Abbey Doneger, Artie Rabin. Tks: \$750. Info: 845-758-6403.		
Tuesday Nov. 27 6:30 P.M.	2007 SNOWFLAKE BALL The Pantaleoni family to receive the Audrey Hepburn Humanitarian Award. Tickets: Events Associates, 245-6570. Press: Paul Wilmot Communications, 206-7447.	UNICEF	CIPRIANI 110 EAST 42 ND STREET
Wednesday Nov. 28-29 9:00-5:00 P.M.	PRODUCT LAUNCH Daily, 11/28-11/29. By invitation. Contact: Susan Goldberg, Tractenberg & Co., 929-7979; susan@tractenberg.com	SALLY HANSEN	PLACE TO BE ANNOUNCED
Thursday Nov. 29 8:30 A.M.	THINK TANK III: "INTERACTIVE MEDIA" Breakfast followed by presentation. By invitation. Contact: 725-2755 x 203.	THE FRAGRANCE FOUNDATION	145 EAST 32 ND STREET 9 TH FLOOR
Thursday Nov. 29 6:00-9:00 P.M.	HOLIDAY BAZAAR OPENING RECEPTION Champagne & hors d'oeuvres. Auction & sale of discounted mid-to-luxury priced apparel & accessories to benefit LIM's Fashion Education Foundation. Tks: \$75 (door). Contact: Pam Linton, 646-218-2158. (Public: 12/1, 1-5PM)	LABORATORY INSTITUTE OF MERCHANDISING (LIM)	12 EAST 53 RD STREET (5 TH & MADISON AVE)
Monday Dec. 3 1:00 P.M.	SHOWING OF PRE-FALL COLLECTION By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, fax: 206-7557.	OSCAR DE LA RENTA	583 PARK AVENUE
Tuesday Dec. 4 6:00-10:00 P.M.	THE ANNUAL 210 DINNER PARTY To help raise money for Two Ten's Footwear Foundation programs and services. Tickets & Info: Doug Bolko, 781-736-1528 or dbolko@twoten.org; www.twoten.org	TWO TEN FOOTWEAR FOUNDATION	NY MARRIOTT MARQUIS 1535 B'WAY (45 TH /46 TH ST.)
Tuesday Dec. 4 7:00-9:00 P.M.	FLAGSHIP BOUTIQUE OPENING CELEBRATION By invitation. Contact: Saba Ebrahimi, Factory PR, 941-7057 or saba@factorypr.com	KAREN MILLEN	114 PRINCE STREET (GREENE & WOOSTER)
Dec. 4-6	FFANY NY SHOE EXPO, Pier 94 (12 th Ave/55 th St). At NY Hilton, 6 th Ave/53 rd St. & member showrooms. Hrs:12/4-5, 9-6PM; 12/6, 9-4PM. Shuttle Bus. FFANY, 751-6422 x 10; info@ffany.org; www.ffany.org		
Wednesday Dec. 5 12:00 Noon	BEAUTY BENEFITS COSMETICS LAUNCH By invitation. RSVP: Jessica Bacharach, Creative Media Marketing, 979-8884 x 207.	WET N WILD	KITTICHA RESTAURANT 60 THOMPSON STREET
Wednesday Dec. 5 5:00-7:00 P.M.	STORE OPENING COCKTAIL PARTY By invitation. Contact: Rebecca Goodman, Paul Wilmot Communications, 206-7447.	POLECI	32 GANSEVOORT STREET
Wednesday Dec. 5 6:30-9:00 P.M.	SPRING 2008 AD CAMPAIGN LAUNCH PARTY By invitation. Contact: Frances Armand, Laforce + Stevens, 242-9353 x 219.	KEDS	THE BOX-189 CHRYSTIE ST (STANTON & RIVINGTON)
Thursday Dec. 6 9:00-11:00 A.M.	PRODUCT LAUNCH By invitation. Contact: Marina Maher Communications, 485-6840 (Fax: 355-6318).	GALDERMA	AQUAVIT 65 EAST 55 TH STREET